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I've never been so excited about accepting credit cards in the 7 years I've owned my business. Zero Fee Processing is saving me over \$3,000 per month, and my bottom line has never been healthier.

Allison, Indianapolis

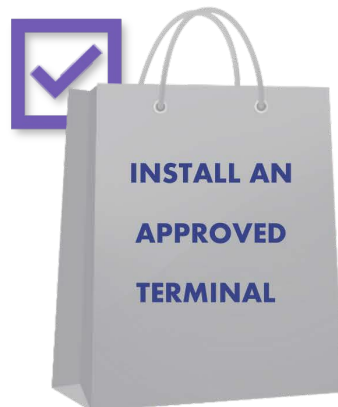
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ZERO FEE PROCESSING

HOW IT WORKS

The average American business pays between 2.87% to 4.35% per transaction on average for credit card processing. This includes interchange costs from the banks, assessments from the card brands, and fee after fee for every type of swipe, dip or other transaction possible. Business owners continue to see the rates increase, slowly eating away at their margins.

With a Cash Discount program, your customers have two options, a cash price or a credit price, similar to many gas stations. The credit price is slightly higher than your cash price in order to cover your cost of processing. This enables business owners to keep their prices low by keeping their overhead low.



CONTACT YOUR LOCAL SALES AGENT



FINICAL HOLDINGS

Helping business succeed, one transaction at a time.

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www.finicalholdings.com